



KEEP AMERICA
BEAUTIFUL
— K A B . O R G —



YOUTH INITIATIVES

A STARTER GUIDE



YAC@KAB.ORG

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Introduction

Use this guide to engage youth in your Affiliate's community. Keep America Beautiful's youth initiatives will enable your Affiliate to work more closely with the youth in your community. Reaching the youth in your community can help make a difference in spreading positive messages and fostering future volunteers.

Keep America Beautiful

At Keep America Beautiful, we want to ensure that beauty is our lasting signature. A leading national nonprofit, Keep America Beautiful inspires and educates people to take action every day to improve and beautify their community environment. We envision a country where every community is a clean, green, and beautiful place to live.

Keep America Beautiful provides the expertise, programs and resources to help people:

- > End littering in America;
- > Improve recycling in America; and
- > Beautify America's Communities.

The Keep America Beautiful Behavior Change System

For 40 years, Keep America Beautiful (KAB) has successfully applied a proven behavioral approach to reducing littering and increasing community greening, waste reduction and recycling.

Our Attitude and Behavior Change Process was developed through research and field-testing by a team of behavioral scientists led by Dr. Robert F. Allen of the Human Resources Institute. This team recorded that behavior change is the only effective way to achieve lasting sustainable improvement in a community's quality of life. In 2016, KAB convened an Advisory Council made up of five behavioral scientists to review and revise the process. KAB and our affiliates develop and execute programs utilizing this integrated approach -- the five-step management process and the Four Behavior Change Strategies.

The process is a cornerstone of Keep America Beautiful. The five-step management process is embedded in all that we do to drive positive change, and should assist you in individualizing a KAB national event to reflect your interests and the needs that you identify within your community. The process includes:

5 Step Management Process



1. **Get the Facts.** Research the needs for your community through stakeholder interviews, surveys or other data gathering. Use the research to target an approach to individual and community change.
2. **Prioritize the Behaviors.** With the facts gathered, begin the process to prioritize the specific behaviors and strategies that will be addressed; the issues identified in the baseline or inventory. Determine the leaders and stakeholders that need to be involved to ensure collective support.
3. **Develop and Implement Action Plan.** In addition to the specific behavioral strategies that will be utilized, the plan should address the "who, what, where and why" of the project, including measurable outcomes, budget and timelines. Be clear on who has what responsibilities.
4. **Evaluate Impacts.** The goal is to achieve measurable community improvement results. Analyze the program to determine if the actions are achieving the results desired.
5. **Provide Feedback.** Communicate specific progress, learnings and targeted results toward achieving the action plan and goals established. Take note of learnings. Celebrate successes with individuals you've engaged, as well as other community stakeholders who are impacted by your project.

Behavior Change Strategies

Changing the behaviors that generate litter and other community blight is the long-term solution. Changing attitudes and influencing behavior are brought about most effectively using a combination of methods. Use the strategies below to help develop projects that will change individual behavior and, ultimately, your community.



Written Expectations. What are the written expectations that are designed to guide behavior? How might those be changed -- such as public policy through codes, laws or ordinances to change behaviors around quality of life and environmental issues?

Rewards and Penalties. What are the consequences, positive or negative for behaviors? Rewards and recognition as well as consistent and effective enforcement of existing policy, codes etc. help change behavior and reinforces the commitment to a cleaner, greener community.

Infrastructure. What are the resources and technologies needed to support behavior change? This can be tools such as a litter pick-up tool or other infrastructure changes such as providing recycling bins to support making different long-term choices.

Persuasion. What methods will be used to educate and persuade others about this change, and how they can support it? Social marketing concepts include: communication, commitment, prompts and social norms for example.

Programs Overview

[Great American Cleanup](#) - Great American Cleanup, the country's largest community improvement program, serves as a platform for a wide range of initiatives including cleanups, litter prevention education, recycling drives, graffiti removal, community greening projects, park renewals, clothes collection programs, river, lake and seashore cleanups, and more.

[America Recycles Day](#) - America Recycles Day is the only nationally recognized day and community-driven awareness initiative dedicated to promoting and celebrating recycling in the United States. Since its inception in 1997, communities across the country have organized events for America Recycles Day on and around Nov. 15 to promote recycling awareness, commitment, and action.

[Recycle-Bowl](#) - Through Recycle-Bowl, Keep America Beautiful galvanizes recycling in elementary, middle and high schools across America. "Waste in Place" recycling is the easiest and most effective action anyone can take to protect natural resources, conserve energy and reduce carbon emissions.

[Waste in Place](#) - Waste in Place is a resource guide for educators to use with Pre-K to 6th grade students created by Keep America Beautiful. The guide is used to help students learn about litter prevention, beautification and community greening, recycling, and managing solid waste.

Benefits of Keep America Beautiful

The participating affiliates' communities will cultivate future model citizens and leaders, supporting our vision of a country where every community is a clean, green and beautiful place to live. Research shows that youth volunteers gain skills vital to becoming effective leaders.

Keep America Beautiful's programs and resources will have immense benefits for its members. Youth will learn valuable skills in leadership, problem-solving and teamwork through their community service.

Members of Keep America Beautiful programs receive additional benefits that include:

- > National Credibility: Offering youth an opportunity to learn from a national leader in creating clean, green, and beautiful communities.
- > Networking Opportunities: The ability of youth members from across the country to share ideas, solve problems, and work together.
- > Training and Education: Training and webinars to advance the knowledge and leadership skills of members.
- > In-Kind Donations and Grants: Possibility of in-kind donations and grant opportunities.
- > Awards and Recognition: Awards for contributions to local, state, and national communities at the Keep America Beautiful National Conference.

Past Participant Testimonials

"Being on Keep America Beautiful's Youth Advisory Council has given me the opportunity to show my community that one person can make a difference. It gave me the chance to spread awareness for the environment, and has given me the means to inspire other teens about the environment." – Laine Rumreich, 2014-2016

"KAB Schools turns heads. People are now on board, and my ideas are becoming reality. It has also taught me how to get people involved, and how everyone teaming up to make something happen makes the toughest projects as easy as pie. If you treat everything like an adventure, it will become one... and people love adventures." – Connor Stack, 2014-2016

"After my Keep America Beautiful participation, and since graduating high school, I have the desire to get more involved on my college campus in regards to sustainability programs and organizations. I know there is a lot of room for improvement with litter around campus and I want to help make a difference." – Millie Ma, 2014-2015



How to Get Started



Annual Registration and Reporting

Youth initiative registration and reporting is done in conjunction with your affiliates' annual reporting. Reports allow groups to share success and tell their story. Keep America Beautiful uses the information collected to measure the impact youth are having on their local communities. Affiliates must complete the requirements on or before August 1 of the reporting year to be considered certified by Keep America Beautiful and eligible for benefits. Use the Youth Leadership Guide for helpful tips on reporting.

Reporting is based on a July 1 to June 30 timeframe and is due August 1. Reports include statistics and results about:

- > Volunteer involvement
- > Donations
- > Litter prevention and cleanup statistics, The Litter-Free School Report
- > Beautification and community greening statistics, Trashless Tree Trails and other Keep America Beautiful events
- > Waste reduction and recycling activities, Waste Audit and Recycling Report

To report, please visit www.KAB.org and log in to your affiliate profile.

About Keep America Beautiful Youth Advisory Council

The Keep America Beautiful Youth Advisory Council is a national framework for youth engagement, building on Keep America Beautiful affiliates' model of local youth service. Youth Advisory Council members will provide an original point of view in assessing Keep America Beautiful programs, implement local service projects, and act as ambassadors and leaders for youth service in their respective communities. The members will also pilot new Keep America Beautiful programs.

Required Components

Youth Advisory Councils must use the Keep America Beautiful Youth Guide to Service and Project-Based Learning when planning, executing, and reporting on events. This guide ensures the process is thoughtful and efficient. In addition to the many Keep America Beautiful-sanctioned events the youth may participate in with their affiliate, a Youth Advisory Council is required to complete the Keep America Beautiful Youth Initiatives. (Note: Each Keep America Beautiful Youth Initiative has its own tracking/reporting metrics)

Keep America Beautiful Youth Initiatives includes the following:

1. **Litter-Free Places:** The program measures changes in the amount of litter on school campuses after participation in a Great American Cleanup activity in conjunction with intervention identification and implementation. Reduction in litter should show that behaviors have been changed by interventions and a raised awareness.
2. **Trashless Tree Trails:** A co-branded Tree Trails program with Texas A&M Forest Service to measure correlation between beautification and littering behavior. It helps to document and create beautiful spaces while measuring environmental and economic benefits of trees and will track volunteer hours related to planting and maintenance of the trees on each trail. The link between beautiful places and litter will be assessed through an annual review of litter events related to the trail. The online and technology-focused program will provide students and Keep America Beautiful with real-time examples of work completed and provide an environmental impact calculator.
3. **Solid Waste and Recycling Audit:** An audit provides ways to measure cost savings and waste reduction after implementation of solutions identified by the audit. It provides education on proper handling of waste that can also be measured in regard to less litter on the school campus site.

Your Youth Advisory Council

When starting your Youth Advisory Council, make sure to properly co-brand with Keep America Beautiful. Your Youth Advisory Council should use the following language:

- > "A Keep America Beautiful Youth Advisory Council"
- > The Keep America Beautiful Youth Advisory Council logo

Keep America Beautiful's "One Shared Brand" initiative was created to provide all Keep America Beautiful affiliates with a verified and consistent brand. Every Youth Advisory Council must include the proper Keep America Beautiful logo at the bottom of their Youth Advisory Council's logo.

Recruiting

When building your local affiliate's Youth Advisory Council, be sure to diversify your members. Candidates with different backgrounds and experiences should all be considered to create a well-rounded Youth Advisory Council. Different perspectives act as learning tools for the members and offer different/unique perspectives and potential solutions to problems within communities.

While in the recruiting process, be sure to look at the following organizations/clubs for exceptional candidates:

- > Local middle and high schools in your community (school counselors, social studies teachers, environmental teachers, and home-schooled students)
- > Key Clubs
- > 4-H
- > Honors Societies
- > Local Scouting groups
- > Boy's and Girl's Clubs
- > Other community groups

For assistance with reaching out to members of your community and the various groups listed above, please see the sample recruitment letters in the appendix.

Evaluation & Selecting Members

Your affiliate's Youth Advisory Council should consider creating an application for interested youth. After you receive applications from potential Youth Advisory Council members, you must evaluate each candidate on a consistent scale. Keep America Beautiful provides suggested questions/an evaluation rubric for selecting Youth Advisory Council members in the appendix. It is also recommended that you conduct in-person interviews to further vet candidates.

While evaluating the candidates, the judges should consider:

- > Grade level
- > Past/current community service organization involvement
- > Impactful Ideas for Youth Advisory Council

New Member Orientation

Your Youth Advisory Council members should take time to get acclimated in their first meeting. We recommend each member introducing themselves, discussing their reasoning for applying to the council, and a few ice-breakers to get everyone comfortable.

After establishing a group of interested youth, the adult leader should explain the Youth Advisory Council's structure. The group, which is facilitated and guided by adults, will be led by the youth members themselves. The youth can use the Youth Leadership Guide and Over the Rainbow Visioning (found in the Youth Leadership Guide) as the first steps to planning and executing their own vision for the group.

The group should review Keep America Beautiful's Vision, Mission and Values and consider the role Keep America Beautiful affiliates play in their local communities. The general release form, commitment form, and photo release form (found in the appendix) should be handed out, signed by each member, and returned to the Youth Advisory Council leader for filing within the local affiliate (these documents do not need to be sent to the Keep America Beautiful national office). In addition, an agenda should be set for the year that includes future meeting dates and times, Youth Advisory Council events, prep work, and anything else of importance.

Apply

To apply for your Youth Advisory Council to be recognized by Keep America Beautiful, please email YAC@kab.org.

Training

Each year, at least two youth members are required to complete three (3) hours of training each (webinars, seminars, conferences, etc.) in order to stay certified with Keep America Beautiful.

Training will be offered throughout the year, and sessions will rotate, so members and their Youth Advisory Councils can gain knowledge in many different areas. Relevant training and education sessions from external entities will also be shared with youth as the year progresses. Topics will include, but are not limited to:

- > Youth Leadership Training
- > Social Media and Growing Your Youth Advisory Council's Presence
- > Recruiting & Networking
- > Working with Volunteers
- > Keep America Beautiful Programs
- > Other Keep America Beautiful tools & resources

Keep America Beautiful holds its National Conference each year and encourages members from its Youth Advisory Councils to attend. The conference offers additional training, networking, and collaboration opportunities to the Youth Advisory Council members. In addition, check with your Keep America Beautiful state affiliate to see what opportunities exist at their annual state conferences.

Keep America Beautiful Youth Initiatives

Keep America Beautiful Youth Initiatives further engages, educates and inspires youth as the next generation of environmental and community stewards. The primary objective is to provide a turnkey program that can be implemented and adapted to K-12 school campuses nationwide.

Youth Initiatives:

- > The youth-driven program consists of three instructional/user-friendly educational modules that address Litter, Solid Waste and Recycling, and Beautification.
- > The Program is designed to provide teacher and students with measurable results.
- > The development of these programs provides consistent branding across KAB educational programs.
- > The program provides the opportunity to have all affiliates and partners measuring education impacts in the same manner resulting in consistency when measuring impacts.
- > The programs are user friendly for all grade levels from Elementary-High School and address the National STEM initiative thru the content of the modules.
- > Because these programs are designed to be youth driven they fit well with the KAB initiative to engage youth through the development of Youth Advisory Councils (YAC) throughout the KAB Affiliate system.
- > All programs provide levels of participation so each school can commit the appropriate amount to time and resources that are available to them.
- > All programs fall under the Keep America Beautiful Youth Initiatives certification.

Modules:

- 1.** Litter-Free Places: The program measures changes in the amount of litter on school campuses, or a public place, after littering interventions have been identified and implemented and students participate in a Great American Cleanup activity. Reduction in litter should show that behaviors have been changed by intervention.
- 2.** Trashless Tree Trails: A co-branded Tree Trails program with Texas A&M Forest Service and other partners to design and create tree trails across America to measure correlation between beautification and littering behavior. The program helps document and create beautiful spaces while measuring environmental and economic benefits of trees and will track volunteer hours related to planting and maintenance of the trees on each trail. The online and technology-focused program will provide students and KAB with real-time examples of work completed and provide an environmental impact calculator.
- 3.** Solid Waste and Recycling: Audit waste and find solutions to reduce, reuse, and recycle. The program provides ways to measure cost savings and waste reduction after implementation of solutions identified by the audit. It provides education on proper handling of waste that can also be measured in regard to less litter on the school campus site.

Litter Free Places

A methodology for measuring school campus litter with the hopes to end it by designing and conducting individualized school litter reduction plans. Litter Free Places works by:

- > Utilizing a systematic litter measurement tool similar to the proven research tool used by Affiliates, the KAB Litter Index. This will establish a litter baseline for the site.
- > Identify and implement appropriate interventions (e.g. placement of trash and/or recycling containers at distances not to exceed 25 yards from each other).
- > Design and conduct a targeted litter awareness campaign (e.g. use of promotional materials).
- > Provide an opportunity for student action, connecting locally and nationally by participation in Great American Cleanup events.
- > Perform follow up post-treatment (intervention, awareness campaign and cleanup) measurement completed at least two weeks after cleanup.

To participate in the program, a group of students must:

1. For elementary students only: Introduce the topic of litter to your students with the Waste in Place book *Where Does Gum Go* and the activity Litter Evaluation Bag then engage your students with the Waste in Place activity *Working Together for an Environmental Solution*. Secondary students can begin with the Litter Bag Evaluation activity found in the Youth Leader Guide.
2. Use Map My Property to create a map of the school or public place ([link](#)).
3. Select the school or public place sites from the LFS Plot Locations that are common to your area (Appendix 6). Fill out the sign-up form [here](#)
4. Fill out the Plot Locations form with your data. GPS coordinates can be determined during observations or located before sending student teams to make observations. GPS locations can be found using free online apps such as My Coordinates.
5. Provide teams with copies of the First Observation Data Sheets and discuss the scoring system which uses the same method as the KAB Community Litter Index. Have a student demonstrate how to use a tape measure to create the correct observation area for each site. Provide each group with a smartphone, GPS unit, or tablet to determine the GPS coordinates.
6. Provide each team with materials to conduct the litter clean-up after measurements are complete.
7. Have one person dedicated to entering the Plot Location GPS coordinates into the Map My Property map of the area. This will allow teams to locate the same areas for making second observations and conducting the litter index in the following years.
8. Have teams enter their observations onto the Litter Survey Tally Sheet and determine the First Observation Average Litter Score. Enter the initial litter survey data [here](#).
9. Count & take photos of the litter collected and of your team, you will need these for your final report.
10. Discuss where the litter is coming from and possible interventions. (See KAB Pilot Report PowerPoint for ideas if needed).
11. Download the KAB Youth Guide and review with your team. Each member can download and work individually or you can download to a site like Google Docs where everyone can work on one document together. Use this guide to plan your intervention, awareness campaign, second observation and Great American Clean-up event ([link](#)).
12. Determine which intervention or interventions you are going to implement and execute implementation. Take photos of your intervention.

13. Use the Leader Guide lessons Social Blast and Advertise Our Attitudes to plan and implement a litter awareness campaign. Waste in Place activities Logos and Slogans and WIP version of Advertise Our Attitudes should be used with elementary students.
14. Include your GAC Event as part of your Intervention and Litter Awareness campaign.
15. At least 2 weeks following your GAC event, conduct the second litter observation. Use the Map My Property to locate the same locations.
16. Complete the Survey Tally Sheet. Enter the final litter survey data [here](#).
17. Complete the Financial Impact of Litter data sheet and enter data [here](#).
18. Complete Final Litter Report ([here](#)) and confirm receipt of all reports (YAC@kab.org).

Trashless Tree Trails

A methodology for measuring a connected group of trees (a minimum of three) which creates a sense of place trees which helps end littering and beautify an area. Trashless Tree Trails works by:

- > Students develop and execute a "Tree Trail" program in their local community according to the guidelines established by Texas A&M Forest Service.
- > The program uses *Waste in Place* and KAB Secondary Education Student and Leader Guides in addition to Texas A&M Forest Service resources to plan and execute creating a Tree Trail.
- > The program provides the opportunity to have all affiliates and partners measuring education impacts in the same manner resulting in consistent measuring of impacts.
- > The programs are user friendly for all grade levels from Elementary through High School and address National STEM (Science, Technology, Engineering, & Math) initiatives through the content of the educational modules.
- > Program includes an observed litter index like the one used in the KAB Schools Litter Free program adding consistency to measurable results.

To participate in the program, a group of students must:

1. Use [Map My Property](#) to create a map of the site where the trail is or will be located.
2. Follow the steps on the Tree Trail website to create your trail [here](#). Select the Individual and Community Group Guide you will see it listed below the Keep America Beautiful Logo. Use this guide to direct your project. Your trail can include all new plantings, existing trees or a combination of existing and new plantings. All trails must have at least 3 trees, all YAC trails must have at least 5 trees. Be sure to include Keep America Beautiful as the trail affiliation and record the volunteer hours. Count the hours you and your team spent measuring the trees and creating the trail.
3. Create the geocache for your trail. Learn about [geocaching](#), how to create a geocache for your tree trail, and using trackable coins. If your TT is on school property, be sure to have a tree that is accessible to the public without disrupting classes. If geocachers are searching during school hours, place your cache there. Create and place your geocache. Be sure to include a link to your Tree Trail on your geocache page and a link to your geocache page on your TT site in the comments section. All Keep America Beautiful geocaches should use the username: **KABYAC** with the Password: **kab1010**. Please use this when you setup a cache and register a trackable.
4. GPS locations can be found using free online apps such as My Coordinates or Geocache Placer.
5. Provide each team with materials to conduct the litter clean-up after measurements are complete. Enter the amount of litter picked up in the comments section of the first tree on your trail.

6. Work with your team to decide how to promote and share your tree trail with others. You can get more ideas on how to promote your trail at KAB.org.
7. Complete TT Report and submit to YAC@kab.org. Save a digital copy of the report. If you have any questions on the project, contact Cheryl Boyette at cboyette@kab.org.
8. Trails of newly planted trees should be measured every 2 years for the first 10 years. Existing tree trails should be measured every 3 years. Do a litter cleanup each time trails are measured, compare litter amounts and implement interventions if litter increases or stays the same. Be sure to update the volunteer hours information.

Solid Waste and Recycling

Students will track waste to determine where the most waste is generated and how to reduce it. Students will:

- > Identify the major waste components of the school/site.
- > Discuss the idea of where waste goes once it leaves the school/site.
- > Have an understanding of the quantity of waste and recycleables.
- > Investigate options on how waste may be reduced.

For more information on Waste in Place Activity #16 - **What's in the Can? Waste Audit** - please email YAC@kab.org.

Recycle-Bowl

Recycle-Bowl is Keep America Beautiful's fun and exciting national in-school recycling competition for K-12 students, staff and families. The contest to see which schools collect the most recyclables runs for four weeks each fall, concluding on America Recycles Day on Nov. 15. Students are encouraged to learn more about the benefits of recycling through classroom activities and lessons while forming proper recycling habits in their school and at home.

To find out more about the program and how you can get your school involved, visit www.Recycle-Bowl.com.



Appendix 1

Letter to Individuals

Insert Affiliate Logo Here

Dear xxxx,

I'm writing you to consider applying to Keep xxxx Beautiful's Youth Advisory Council. Keep xxxx Beautiful was founded in xxxx in hopes of ending litter, improving recycling, and beautifying America's communities. The Youth Advisory Council's goal is to increase participation and education among youth.

Keep xxxx Beautiful is looking for talented and passionate youth to help educate peers and beautify local communities. As an affiliate to Keep America Beautiful, Keep xxxx Beautiful's Youth Advisory Council members will gain experience leading, problem solving, and educating others on important sustainability issues.

Our Youth Advisory Council meets x times a year to help plan annual litter, recycling, and beautification programs like America Recycles Day and the Great American Cleanup.

Keep xxxx Beautiful is dedicated to creating clean, green, and beautiful communities and we cannot do it without additional support. If you would like more information about our Youth Advisory Council or applying, contact us at xxxx@xxxx.org or visit KAB.org.

Sincerely,

Letter to Community Groups/Teachers

Insert Affiliate Logo Here

Dear xxxx,

We are writing you to ask your members (or students or volunteers) to consider applying to Keep xxxx Beautiful's Youth Advisory Council. Keep xxxx Beautiful was founded in xxxx in hopes of ending litter, improving recycling, and beautifying America's communities. The Youth Advisory Council's goal is to increase participation and education among youth. We hope you extend our invitation to apply to your community-oriented members.

Keep xxxx Beautiful is looking for talented and passionate youth to help educate peers and beautify local communities. As an affiliate to Keep America Beautiful, Keep xxxx Beautiful's Youth Advisory Council members will gain experience leading, problem solving, and educating others on important sustainability issues.

Our Youth Advisory Council meets x times a year to help plan annual litter, recycling, and beautification programs like America Recycles Day and the Great American Cleanup.

Keep xxxx Beautiful is dedicated to creating clean, green, and beautiful communities, and we cannot do it without additional support. If you would like more information about our Youth Advisory Council or applying, contact us at xxxx@xxxx.org or visit KAB.org.

Sincerely,

Appendix 2

Youth Advisory Council Grading Rubric

Questions	Max Score	Applicant 1	Applicant 2	Applicant 3	Applicant 4
Applicant Name	N/A				
Applicant City / Town:	N/A				
Grade Level as of Sept 1: (7-12)	N/A				
Briefly describe your school including whether it is public, private, charter, or home. Does your school have an outdoor learning area or is it LEED certified? Is the school in a rural, suburban or urban area?	3				
How did you hear about the KAB National Youth Advisory Council (Current KAB Volunteer, Boys and Girls Club, BSA, GSA, etc.)	5				
Describe a service project, initiative, or program that you have been involved with in your school or community.	10				
List 3 skills or traits that an exemplary leader possesses	6				
Describe how you have demonstrated at least one of the skills or traits in your own volunteer work.	12				
Choose one issue that you are passionate about and is related to the KAB mission and focus areas. What inspires your commitment to this issue?	8				

Creating a Service Project: Demonstrate creativity and include as many of the following as possible. (Maximum 50 points)

A Brief description of the project and why you would do this specific project.	10				
Who the service project would benefit	7				
What organization(s) you could partner with	7				
How would you promote your project?	4				
How you would gather resources or fundraising to support your project	4				
How you would recruit volunteers and how you would engage youth that have traditionally not been engaged?	8				
Anticipated outcomes or impact that your project would have:	10				
TOTAL REQUIRED ITEMS	94				

Involvement Shows involvement but also shows not being over extended: Maximum 4 points

Are you a member of a school or environmental club?	1				
Are you a member of your school's student council/ government or other local youth organization?	1				
Are you a member of a state youth council?	1				
Are you a member of a national Youth Council?	1				
Using boxes below, please list up to three additional leadership roles/positions you have held or awards you have received. Include dates, names or awards or organization.	2				
GRAND TOTAL	100				
Overall ranking – Your top ranked candidates					

Appendix 3



Photographic Subject Release

I hereby grant to Keep America Beautiful, its partners and employees, agents and affiliates, and its directors, officers, shareholders, employees, and their respective licensees, successors and assignees (herein collectively called "the licensed parties"), the right and permission to use, at any time and from time to time, my photograph(s) or likeness, or any part thereof, in any form and any statements made by me, either alone or accompanied by other material for educational and publicity purposes in connection with Keep America Beautiful. Permission is granted for use in any medium now known or hereafter developed, including printed media, video, still photography and the Internet.

I hereby release and discharge the licensed parties from any claim or liability (including, without limitation, defamation or invasion of privacy) based upon any such use or alteration, blurring, distortion, optical illusion, retouching or other use in a composite form, whether or not intentional, or based upon any other circumstance in the production, dissemination or use of my likeness or photograph for any part thereof with or without such aforesaid material, for such purposes.*

By: _____
(Signature) (Date)

Name (Print) _____

Address _____

* If the photographed person is not of legal age or has his or her business or legal affairs managed by a conservator or attorney in fact, the following should also be executed by the appropriate person:

I, the undersigned, being the guardian or legal representative (circle one) of the above named person, do hereby consent to the above release and authorization and state to the licensed parties that I am the _____ of the above named person.

By: _____
(Guardian or Legal Representative Signature) (Date)

Name (Print) _____

Address _____

Appendix 6

KAB Youth Initiatives Survey Plot Locations

Front entrance to school: 20 foot diameter

Loading Dock: 10 feet from edge of the loading dock, the width of the loading dock

Parking lot: 10 foot radius plot from the center of the parking lot (if separate student & teacher parking lots each should be measured)

Parent drop-off, pick-up sites: 10 foot radius plot with the center being the loading site where students enter a vehicle

Bus drop-off, pick-up sites: same as above

Sidewalk: Width=3 feet from the center of the sidewalk in each direction, Length 20 feet, repeated for each side of the school property that has a sidewalk

Bike rack: 10 foot radius with the rack being the center of the plot

Sport field/play ground: plot 10 foot radius with any seating area (bench/bleachers) as the center of plot

Outdoor trash containers-not dumpster: plot 10 foot radius with container as plot center

Dumpster: plot 10 foot radius with dumpster as plot center

Public Recycling containers: same as dumpster

Appendix 7

Litter Free Places Survey

Name of Survey

Coordinator _____ Date of

Survey _____

Location Label & GPS Coordinates Example: Front Door / Latitude 31.7823 Longitude -94.6421	First Observation Litter Score 1= No Litter 2= Small amount of Litter 3= Litter is easily seen throughout the plot 4= More than a trash bag of litter in the plot area or dumped large items (tires, household items)	Notes

Appendix 9



Tree Trails Report

1. Trail Name:
2. General School Info: name of school # of students
3. Awareness Campaign (AC): briefly describe what you did to promote your TT
4. Number of AC volunteers:
5. Number of trees on trail:
6. Value of trees (please include number of volunteer hours to collect data & do litter cleanup)
7. What is the link to your geocache?
8. How many visitors to your cache so far?
9. Did you include a trackable geocoin? Please include the tracking number and number of moves or miles traveled.
10. KAB affiliate:
11. Briefly describe leading the project:
12. Budget (please include the value of any donations)
13. Please include photos

Funding environmental education initiatives is provided by:

WRIGLEY Company Foundation