**GLOBAL LITERACY: INDUSTRIES, INNOVATION, AND INFRASTRUCTURE**

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| Idea/Resource: | How I will use it: | What I will need: |
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**Improve Infrastructure and create a B Corporation to carry out your plan.**

1. Design a way to improve infrastructure of an urban, suburban, or rural area.
2. Explain how it will improve people’s lives and the environment.
3. Create a plan to make your company into a B Corporation.

To pass their impact assessment and become a B Corp, businesses have to show that they treat employees, the environment, and the local community well. Here are some examples of things that B Corps might do…

– Pay their employees a Living Wage at minimum, to ensure they have enough money to cover all the everyday needs of themselves and their families.

– Offer their employees extra training opportunities, to help them learn and develop.

– Care about the environment as much as they care about profit, and run the company openly and honestly, so that everyone can see where money is being spent.

– Record their carbon footprint, so they can start trying to reduce it.

– Act sustainably by reducing their waste, reusing whatever they can.

– Work with partners and suppliers who treat their employees ethically Privacy

- Terms and who also consider the environment in their business plans.

– Listen to feedback from their customers and act on this accordingly.

– Create products that help save water, reduce emissions, or work towards social problems by providing access to education or reducing food poverty.

– Give back to their local community by giving employees volunteer days or by donating money to charity.

As you can see, there are lots of things to consider! B Corps have to think hard about the impact of their business, and their influence on everything and everyone around them.